

From: [Paul Davenport](#)
Date: 09/29/04 22:56:13
To: '[Intelligent Ideas & Concepts](#)'
Subject: RE: TOE STOPPERS

Dear Adrian,

I am writing to congratulate you on your product "Toe stoppers". I have been involved in the horse industry for nearly thirty years and I am convinced that this product will be responsible for saving the lives of many riders and preventing many more riders from serious injuries.

In my role as a Risk Management Consultant for a leading insurance company, Affinity Risk Partners, I can not only endorse your product as a leader in safety and innovation, but I can also confirm that the use of "Toe stoppers" is directly linked to reducing Public Liability Insurance premiums for those organisations and businesses that use them.

I believe "Toe stoppers" are a cost effective and efficient solution to a very serious problem for the horse industry. Commercial operators especially should take advantage of this simple and effective aid.

Well done and keep up the good work.

Regards

Paul Davenport